

THE LYDIA SARFATI **POST-GRADUATE** 

**SKINCARE ACADEMY** 

Educational Calendar 2015

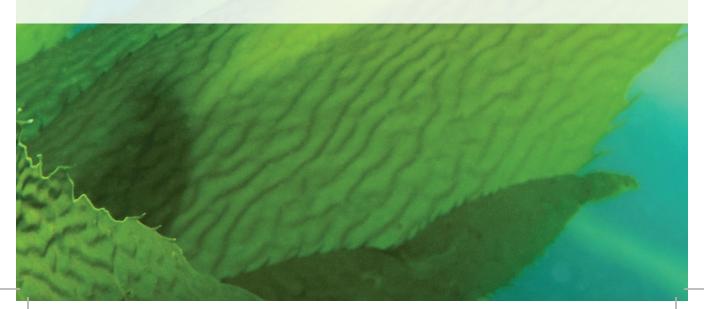




Repêchage<sup>®</sup>, the world leader in seaweed based products and treatments since 1980.

To stay ahead in the ever-changing beauty business, continuous education is essential. That is why we at *Repêchage®* offer a full calendar year of educational events ranging from skin care techniques, best business practices and trends. You'll find the Repêchage® training program is very different from other skin care courses. It is designed for the beauty professional or health care expert who wants to understand "Why" and "How" in addition to the bare facts about the treatments and products with which they work. All classes are designed to empower attendees with superior scientific knowledge, better skills and spa/salon business information.

We are committed to bringing you the very best in post-graduate education.



#### MISSION STATEMENT

Sarkli-Repêchage® Ltd. is committed to developing and manufacturing high-quality seaweed-based skincare products and treatments designed to enhance the appearance of the skin. In addition, we are dedicated to providing the ongoing education in the methods developed by Lydia Sarfati.

#### **QUALITY POLICY**

Sarkli-Repêchage® Ltd. is committed to providing a variety of high quality skincare and educational products and services that meet and exceed customer expectations. Sarkli-Repêchage® Ltd. is continually improving its quality management systems through the ongoing review of objectives in order to provide high levels of customer satisfaction. It is expected that all employees and visitors comply with this policy.

#### ENVIRONMENTAL, HEALTH, AND SAFETY POLICY

Sarkli-Repêchage® Ltd. is committed to preventing injury and ill health for its employees and visitors while also minimizing its environmental impact and pollution. Sarkli-Repêchage® Ltd. is committed to complying with applicable legal requirements and is continually reviewing and improving its Environmental, Health and Safety objectives and performance. It is expected that all employees and visitors comply with this policy.

#### CONTINUING EDUCATION

Requirements: These classes are open to all estheticians, cosmetologists, spa and salon owners, personnel, and esthetic students and undergrads.

#### **CERTIFICATES**

Certificates are awarded after successful completion of each class and do not replace the required certification by your state. Repêchage certificates are to reflect only your knowledge of the Repêchage treatments, products and methods.

#### **FEES INCLUDE**

Please see individual class descriptions for Academy fees. Class fees include light refreshments, lunch, nonrefundable registration fees and product for hands on workshops.

#### MATERIAL

Please bring lab coats for all hands on workshops and swimsuits for body therapy classes.

Business casual attire is recommended. For hands-on classes, long nails are not permitted. If you have long hair, please have it secured back.

We are honored that you have selected Repêchage as your product choice for your clients and your business.

Repêchage® Lydia Sarfati Post-Graduate Skin Care Academy (800) 248-SKIN 300 Castle Road, Secaucus, NJ 07094



Lydia Sarfati Repêchage® CEO & Founder, Master Esthetician

Ms. Lydia Sarfati, President and Founder of Repêchage®, an internationally recognized skin care expert quoted in Vogue, In Style, Glamour, and The New York Times as well as featured on CNN, CBS, and FOX. Ms. Sarfati is the creator of the world-renowned Four Layer Facial® and has over thirty years of experience as an esthetician, spa owner, manufacturer, consultant and is author of Success at Your Fingertips: How to Succeed in the Skin Care Business. She has contributed to the elevation of the esthetics field in the US and abroad and has been appointed honorary chair of EstheticsAmerica, CIDESCO USA and is Skin Care & Spa Council Director of Intercoiffure North America. Ms. Sarfati is also the recipient of both LNE's Crystal Award and Dermascope's Legend Award. Lydia Sarfati was granted the ICMAD's Cosmetic Entrepreneur Award for Leadership and the NCA Pillar Award for Education Leadership and was recently presented with the prestigious Chevalerie "Knight Award" by Intercoiffure Mondial.

The Repêchage educators have been hand selected and trained by Ms. Sarfati to teach her skin care methods internationally and abroad.



#### Lauren Streeter Global Education Leader

From top magazine editors and celebrities; to spa professionals, industry expert Lauren Streeter has solved skin care concerns of influencers across the globe. You can often find Lauren at beauty industry trade shows and top spa events, teaching classes on Repêchage's revolutionary seaweed-based skin and body treatments. With over 10 years' experience in the industry, Lauren is no stranger to the media, she has been featured on Good Day LA, Show Me St. Louis, and Chicago's WGN Midday News.



#### Natalie Otto Corporate Educator

Ms. Natalie Otto has been involved in the beauty industry for over 10 years and is licensed in the states of New York and New Jersey. She is a certified Oncology Esthetician. She began her skin care career in New York City and mastered the skills of esthetics and make up. Ms. Otto has worked in various settings including medical spas with a focus on anti-aging treatments to holistic salons with natural skin care and a hands-on approach to facials and body care.



### Jennifer Matuga

West Coast Director of Education

Ms. Matuga has been with Repêchage since 1999 and is a Licensed Aesthetician and Licensed Esthetic Instructor in the State of Arizona. Jennifer carries a National certification in Aromatherapy, Fung Shui and Reflexology. She has demonstrated at national professional trade shows and has been featured in Dermascope Magazine, SpaFinder, and Modern Salon and on FOX and Good Morning Arizona.



#### Delanie West

Midwest Regional Manager



Ms. Delanie West is a fourth generation salon and spa professional specializing in esthetics since 1988. Ms. West joined Repêchage as a national platform educator in 1999. Throughout her career she has sought out on-going education from around the globe including advanced skin care techniques and television, film, print, and special effects makeup techniques.

## **Class Descriptions**

## Once a Year, Learn From the Master Lydia Sarfati

## 4 Day Academy

This class has a limited occupancy. Book early to reserve your spot.

For seasoned estheticians with a minimum of 3 years experience. Join Esthetic Expert and Repêchage CEO and Founder for advanced skincare techniques and improve your skills such as the Lydia Sarfati Facial Massage. Learn how to administer professional treatment solutions for all skin types as well as pre and post-operative treatments. Lydia Sarfati will present these topics and share the best practices for today's results-oriented skin care consumer. Turn your treatments into a five star experience. PLUS! Bonus business lecture, salon and spa business tips from the author of Success at Your Fingertips: How to Succeed in the Skin Care Business. Learn how to establish your professional image, provide fantastic customer service, build a winning team and turn your business into a profit center.

## **Class Pricing**

4 Day Master Class with Lydia Sarfati:

\$1,495.00 + non-refundable registration fee of \$35.00 (includes educational material).

Group savings. Buy one, and the second person can attend for \$999.00 + non-refundable registration fee.

Class includes lecture, demonstration and hands-on workshop. Workshop kit: 2 Books - The Book and Success at Your Fingertips, diploma, DVD, daily lunch and refreshments. Welcome package and a welcome dinner on Monday.

\*Please note, you must pre-qualify to take this class.
Call 1.800.248.SKIN to get your PIN to take the online exam. Once you have registered, educational materials will be sent to you for review prior to the class.





## Class Descriptions



## 3 Day Academies:

## Back Bar Essentials – Scientific Facials; Customize Your Treatments for Better Results

Day 1: In-depth overview of Repêchage products and treatments.

We will show you how to read a label. You will learn how the most effective ingredients affect product performance as well as learn the function of peptides, AHA, BHA, anti-oxidants and anti-bacterial ingredients.

**Day 2:** The classic European Facial is not just your "basic" facial. Learn how to customize this treatment to address your client's specific concerns to provide optimum results with serums, electrotherapy and chemical peel options.

Day 3: Taking the back bar out onto the main floor. Your back bar items are a great tool to provide express treatments for clients experiencing other services in your spa. We will show you how to utilize your back bar for express Facial Bar Treatments, add-on treatments such as hand, décolleté and foot treatments, as well as how to customize your other facials.

Class includes lecture, demonstration and hands-on workshop.

## Anti-Aging Below the Neck & NEW! Waxing Technique

Day 1: Seaweed helps increase circulation, detoxifies, hydrates, breaks up fatty deposits and firms the skin reducing the appearance of cellulite making it the perfect ingredient for your professional body treatment offerings. Learn the history of thalassotherapy. Learn how to perform the award winning Repêchage Peppermint Sea Twist® and Seaweed Body Mask. Incorporate our professional body scrubs into your treatments or manicures and pedicures.

**Day 2:** Learn how to upgrade your clients to create an ultimate spa experience with the Repêchage Anti-Aging Neck & Decollete Treatment, Cleansing Back Facial and the Anti-Aging Hand & Foot Treatment. We will also utilize the Repêchage Vita Cura® Triple Action Body Collection to achieve a customized body massage.

**Day 3:** Is your waxing technique up to the gold standard? Learn the best practices for hair removal, sanitation and post-waxing procedures including the Lamina Lift™ Mask.

Class includes lecture, demonstration and hands-on workshop.

## Anti-Aging Solutions for Fine Lines, Wrinkles & Age Spots

Day 1: The Repêchage Four Layer Facial. Once your clients experience this exquisite treatment, they will be a fan for life! Witness the dramatic, nourishing, rejuvenating and hydrating benefits of the Repêchage Four Layer Facial® with lasting results. Demonstration will include two massages designed by Lydia Sarfati to provide ultimate anti-aging benefits. Leave this class with all the tools necessary to immediately begin offering this unique & exciting treatment in your salon. We will also teach you the world famous, Lydia Sarfati Signature Massage Technique to perfect your facial.

Day 2: The Repêchage® BIOLIGHT™ Brightening Miracle Facial with Glyco-Sea Glycolic Peel. The fastest growing anti-aging category is brightening. Learn how to effectively treat hyperpigmentation, age spots, and acne scars. The Repêchage® BIOLIGHT™ Miracle Facial with Glyco-Sea™ Peel is a revolutionary treatment and product line that naturally and effectively delivers outstanding results without damaging the delicate structure of the skin. Featuring our exclusive Glyco-Sea™ Glycolic Peel, this gentle yet effective chemical peel will help uncover a luminosity you thought gone forever.

Day 3: The Repêchage® Vita Cura® 5 Phase Firming Facial. The VC5 Facial is an advanced treatment based on the latest skin care science and has been chosen by estheticians and plastic surgeons alike to provide skin with an alternative to, or in conjunction with, facial rejuvenation. We will teach you the secrets for instant plumping and toning with our clinically proven botanical and peptide-rich skin care to help smooth the appearance of wrinkles and fine lines. We will also cover the Repêchage Opti-Firm® Eye Contour Treatment, perfect for wrinkles, puffiness and dark circles around the eye contour area. We will show you how to upgrade your anti-aging services with this treatment, as well as how to market it as a stand-alone service.

Class includes lecture, demonstration and hands-on workshop.

## Solutions for Acne, Sensitive, Dry or Compromised Skin

Tap into this profitable market by learning how to effectively diagnose and treat acne, sensitive, dry or compromised skin. We will cover professional solutions including the Repêchage Hydra Medic Facial with Desincrustation Mask, the Hydra 4® Facial and the Hydra Dew® Express Facial with Argireline® hexapeptide.

**Day 1:** 85% of all people have dealt with acne at some point in their lives. Learn what causes acne, the different types of acne, how to control acne breakouts and prevent future breakouts with the Hydra Medic® Facial with Desincrustation Mask and at-home collection. Learn the science behind the latest skincare technology, key ingredients and how they work, as well as proper effective extraction technique. Give your clients the confidence of clear and healthy skin.

**Day 2:** 80% of Americans claim to have sensitive skin. We will provide full product knowledge on the Hydra 4® Facial and at-home care collection as well as the latest ingredients and solutions for this concern.

**Day 3:** Repêchage Hydra Dew® Express Facial with Argireline® hexapeptide. Learn how to perform this express, moisture boosting facial for your clients. Learn successful client consultation and recommendation to improve your client's satisfaction and increase your sales.

Class includes lecture, demonstration and hands-on workshop.

## Class Descriptions

## 1 Day Academies:

## Anti-Aging Skin Solutions: The World Famous Repêchage® Four Layer Facial®: 3 Different Ways - Master the Best Treatment in the World!

Once your clients experience this exquisite treatment, they will be a fan for life! Witness the dramatic, nourishing, rejuvenating and hydrating benefits of the Repêchage Four Layer Facial® with lasting results. Demonstration will include two massages designed by Lydia Sarfati to provide ultimate anti-aging benefits. Leave this class with all the tools necessary to immediately begin offering this unique & exciting treatment in your salon.

Class includes lecture, demonstration and hands-on workshop.

## **Oncology Esthetics**

Bringing high tech and high touch together, we as beauty professionals are able to comfort and alleviate some of the side effects associated with cancer treatment. We will show how you can incorporate Oncology services into your business using the Repêchage treatments, protocols and procedures.

Class includes lecture, demonstration and hands-on workshop.

## The Lydia Sarfati Signature Massage – The Key to The Greatest Facials and Providing Your Client with the Best Experience.

Learn the signature massage of Lydia Sarfati. We'll show you how to give "the best facial of the century." Increase your knowledge in the art and science of classic facial massage movements including Effleurage, Petrissage, Tapotement, Friction, Vibration and Eastern movements, such as Shiatsu. Improve your understanding of the function of the muscles, lymph and circulatory system. Massage demonstration and hands-on workshop will help you learn the different facial massages, the different movements for various skin types and conditions and will also include a technique for hand massage. This presentation will inspire you to offer your client the very best facial massage.

Class includes lecture, demonstration and hands-on workshop.

## The Gold Standard Waxing Technique

Is your waxing technique up to the gold standard? Learn the best practices for hair removal, sanitation and post-waxing procedures including the Lamina Lift<sup>TM</sup> Mask. Learn speed and efficacy and correct procedures for the best client satisfaction.



## **Class Pricing**

### 3 Day Academies

\$295 + non-refundable registration fee of \$35.00 (includes educational material)

#### 1 Day Academies

\$95 + non-refundable registration fee of \$35.00

#### **Additional Education Services**

Suggested Reading:

Success at Your Fingertips: How to Succeed in the Skin Care Business Repêchage: The Book Skincare Science & Protocols

Ask your Sales Representative about our education DVD library.

## Class Calendar 2015

## January

#### January 12-14 3 Day Academy:

Back Bar Essentials & Scientific Facials Customize Your Treatments for Better Results

9:30AM - 5:30PM

#### January 19 1 Day Academy:

The Lydia Sarfati Signature Massage – The Key to The Greatest Facials and Providing Your Client with the Best Experience.

9:30AM - 5:30PM

## **February**

## February 9 1 Day Academy:

The Gold Standard Waxing Technique

9:30AM - 5:30PM

#### February 16 1 Day Academy:

Anti-Áging Skin Solutions: The World Famous Repêchage® Four Layer Facial®

9:30AM - 5:30PM

### March

See us at tradeshows and take classes in the following cities:

#### March 1 - 2

International Congress of Esthetics & Spa Miami, FL

#### March 8 - 10

International Esthetic, Cosmetics & Spa Conference New York City, NY

#### March 20 - 23

Cosmoprof Bologna, Italy

#### March 21 - 23

Face & Body Chicago, IL

#### March 29 - 30

BSG Fashion Focus Baltimore, MD

## **April**

#### April 13-15 3 Day Academy:

Anti-Aging Below the Neck & NEW! Waxing Technique

9:30AM - 5:30PM

#### **April 26-27**

International Congress of Esthetics Dallas, TX

#### April 27

#### 1 Day Academy:

The Gold Standard Waxing Technique 9:30AM – 5:30PM

## May

#### May 18

International Congress for Salon & Spa Professionals
New York City, NY

#### May 19

Rosacea Treatment - Interactive Workshop

#### May 31 - June 1

Premiere Beauty Orlando, FL

### June

#### June 8-10 3 Day Academy:

Anti-Aging Solutions for Fine Lines, Wrinkles & Age Spots

9:30AM - 5:30PM

#### June 15

1 Day Academy: The Lydia Sarfati Signature Massage – The Key to The Greatest Facials and Providing Your Client with the Best Experience.

9:30AM - 5:30PM

#### June 20 - 22

International Esthetic, Cosmetics & Spa Conference Las Vegas, NV

## July

#### July 13

#### 1 Day Academy:

The Gold Standard Waxing Technique

9:30AM - 5:30PM

#### July 24 - 27

Career Educators Alliance Annual Convention Phoenix, AZ

## **August**

#### August 3

#### 1 Day Academy:

The Lydia Sarfati Signature Massage — The Key to The Greatest Facials and Providing Your Client with the Best Experience.

9:30AM - 5:30PM

#### August 10

#### 1 Day Academy:

The World Famous Repêchage®
Four Layer Facial®:
3. Different Ways - Master the Bost Tr

3 Different Ways - Master the Best Treatment in the World!

9:30AM - 5:30PM

## September

#### September 14 – 16

3 Day Academy: Anti-Aging Solutions for Fine Lines, Wrinkles & Age Spots

9:30AM - 5:30PM

#### September 20-21

International Congress of Esthetics Long Beach, CA

#### September 21

#### 1 Day Academy:

Oncology Esthetics

9:30AM - 5:30PM

## **October**

#### October 5-8

4 Day Master Class with Lydia Sarfati

#### October 19 - 21

International Spa Assocation Las Vegas, NV

#### November

#### November 2

#### 1 Day Academy:

The Lydia Sarfati Signature Massage – The Key to The Greatest Facials and Providing Your Client with the Best Experience.

9:30AM - 5:30PM

#### November 9-11

#### 3 Day Academy:

Solutions for Acne, Sensitive Skin, Dry or Compromised Skin

9:30AM - 5:30PM

#### November 15 - 16

International Esthetic, Cosmetics & Spa Conference Ft. Lauderdale, FL

### December

#### December 7

Power Lunch



"The Lydia Sarfati Post Graduate Skin Care Academy not only provides an astounding platform for aestheticians, but for salon & spa owners as well. The wealth of knowledge, support & love that the team at Repêchage provides can and will empower us to become a greater success."

- Kerry Goberdhan, Owner of Kór Salon & Spa

"I always learn something from your classes, even after 38 years in business."

- Audrey Koppel, Owner of Ocean Township Face & Hand Spa

# **PEDÊCHIGE®**

Beauty From the Sea®

1.800.248.SKIN

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www.repechage.com



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